



## **The Fireline Corporation Names Director of Business Development**

BALTIMORE, Md. (December 22, 2014) – The Fireline Corporation announced the promotion of David Taylor to Director of Business Development. Taylor, formally Service Sales Manager and Vehicle Systems Manager, will focus on building the Fireline brand with interactive marketing strategies as well as overseeing and driving new client acquisition.

A native of College Park, MD, Taylor graduated from Salisbury University with a Bachelors of Arts in 1984. He began selling in the fire protection industry in 1986 and gained experience with fire suppression and alarm systems, particularly in nuclear power plant applications. An active fire fighter from 1984 to 2000 with the Berwyn Heights, MD Volunteer Fire Department and Rescue Squad, Inc., Taylor has a variety of experience within the fire and life safety industry. With Fireline since 2008, Taylor has used his industry knowledge to oversee the development of the service sales staff and focus on building strategic initiatives of growth for the company.

"Dave is a talented and experienced professional in the fire protection industry who will be a tremendous asset to Fireline in the Business Development role," said Anna W. Gavin, Fireline's president of the Baltimore based fire protection equipment contractor, distributor and service company. "Our growth strategies for Fireline are very much tied to the relationships with our communities and existing customers and Dave proves to us regularly that he is closely aligned with that vision."

Taylor, a member and past president of the Prospect Bay Country Club, resides in Grasonville, MD.

### **About The Fireline Corporation**

The Fireline Corporation was founded in 1947 by John S. Waters as one of the first companies in the nation to specialize in the fire equipment distribution and service business. Now one of the largest fire protection distributors in the country with more than 170 employees, Fireline is headquartered in Baltimore and operates an office in Leesburg, Va. Fireline is also a member of the National Association of Fire Equipment Distributors (NAFED), the Fire Suppression Systems Association (FSSA), the American Fire Alarm Association (AFAA), The Society for Fire Protection Engineers (SFPE) and the National Fire Protection Association (NFPA). For more information, call 410-247-1422 or visit [www.fireline.com](http://www.fireline.com)