



A Tyco International Company

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News Release

For Immediate Release:

Local distributor achieves level of distinction

FIRELINE CORPORATION NAMED ANSUL DIAMOND ALLIANCE PARTNER

Fireline Corporation of Baltimore, Maryland has received the honor of being named an ANSUL Double Diamond Alliance Partner. This level of distinction is a testament to the hard work put forth by the organization over the past year.

The Diamond Alliance partnership is based on achieving measurable goals established by Tyco. At this time, less than 20% of ANSUL distributors have Diamond Alliance Partner distinction. Companies that achieve Diamond Alliance status must earn that partnership each year through sales performance. Currently, there are three levels of Diamond Alliance Partners for a distributor to achieve – Single, Double and Triple.

“We are very proud of our distributors and being able to honor those that stand above the rest is something we are happy to do,” said Jim Cox, Sr. Manager of Marketing Communications, Tyco Fire Protection Products. Recipients of the ANSUL Diamond Alliance Partner Program honor can receive a variety of perks such as publicity, product discounts, no-charge training and more.

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